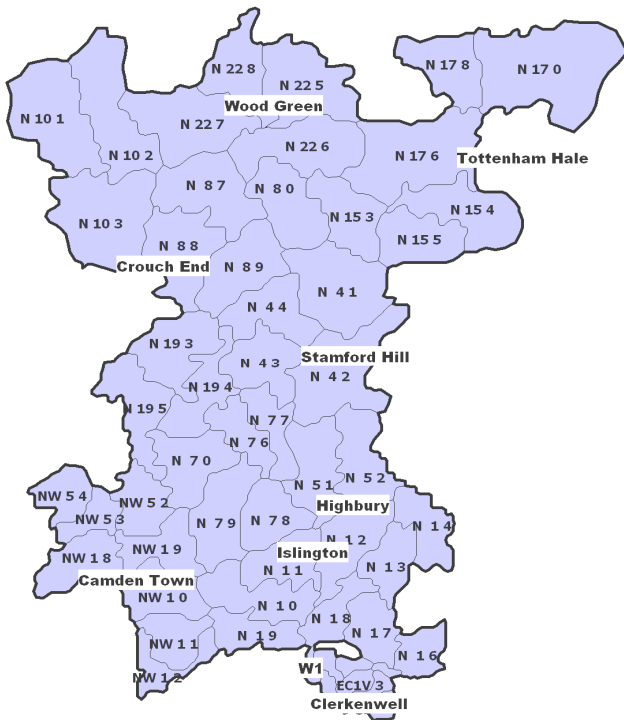


Free online lineage adverts with our online business directory – call now to register your company



**ADULT WEEKLY REACH**

**54,410\***

SOURCE: \*JICREG 1/4/10 Islington Gazette combined with Hornsey Journal series- 41,217  
Average Wkly UV 's JD09 Omniture –13,193

The award winning, **Islington Gazette** is one of London's most respected and influential local newspapers. It speaks with the authority and knowledge that 152 years of publishing in the community brings.

It is published every Thursday, and as well as being available on sale at all leading retailers, 5,000 copies are distributed via branded newspaper dispensers at five Mcdonalds restaurants across Islington as well as being hand distributed in Seven Sisters and Holloway Road every week.

Along with the growing number of visitors to the community web site, the Islington Gazette is ensuring it remains a firm favourite with the people of North London.

Combined with the Journal series of newspaper which are published across Tottenham, Wood Green, Muswell Hill, Hornsey & Crouch End, these titles together with their online community audience reaches 54,000 adults every week\*.

**North London Newspapers**  
100a Avenue Road, London, NW3 3HF  
Tel: 020 7433 0000 Fax: 020 7433 6259/6269

Run of Paper (Display), Motors & Property Advertising

[Stephen.Lafferty@archant.co.uk](mailto:Stephen.Lafferty@archant.co.uk)

Classified advertising

[Melanie.Balban@archant.co.uk](mailto:Melanie.Balban@archant.co.uk)

**JICREG**

**ONLINE ADVERTISING RATES**

**£100** + VAT

Monthly tenancy

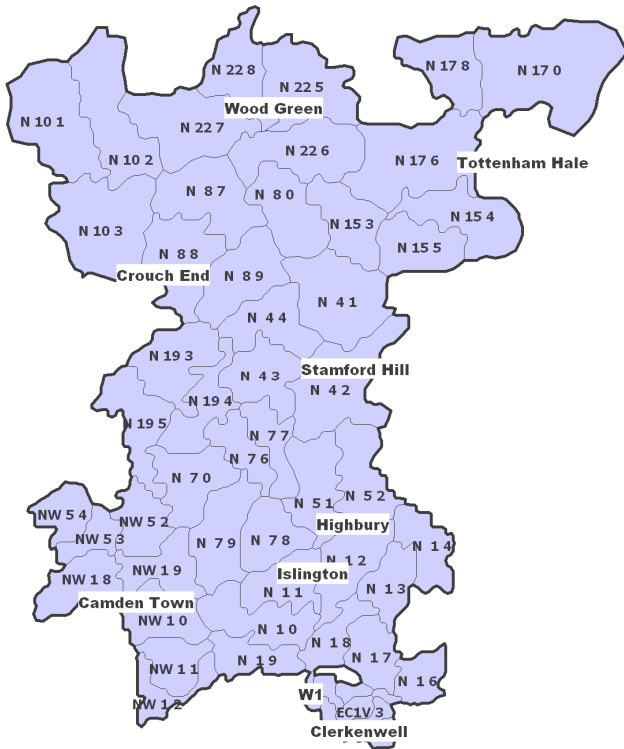
<b>PUBLISHED: THURS</b>	<b>Rates per sccm</b>	<b>Booking &amp; Copy Deadline</b>
<b>Run of Paper (Display) (editorial pages)</b>	£15.00	Tue 17:00
<b>Property Section</b>	£12.00	Fri 16:00
<b>Motors Section</b>	£8.00	Mon 16:00
<b>Recruitment Section (group rate)</b>	From £35	Tue 14:00
<b>Classified</b>	£17.38	Tue 14:00
<b>Entertainments Section</b>	£7.50	Mon 16:00
<b>Public Notices</b>	£22.00	Tue 16:00

**Page size 340mm x 267mm**

Special positions & full colour will incur extra charge



Free online lineage adverts with our online business directory – call now to register your company



This series consists of the **Hornsey & Crouch End Journal, The Tottenham & Wood Green Journal and the Muswell Hill Journal.**

All newspapers are on sale every week at leading retailers, however the biggest growth for these titles is the online community that they serve.

To compliment the strong and loyal following of readers every week, these titles have seen the online community grow to in excess of 13,000 unique visitors every week.

This is a testament to the quality reporting of all local issues that these titles represent, but also the strong links with premiership football clubs such as Tottenham Hotspur, which grace the pages of their web site.

A new addition to the methods of distribution on these titles, saw 5,000\*\*copies of the Tottenham & Wood Green Journal commence being hand distributed at Wood Green Tube Station, Wood Green High Road and Lordship Lane. This new method of distribution is aimed at targeting the commuter on their return journey from work and heightening awareness to your advertising.

**North London Newspapers**  
 100a Avenue Road, London, NW3 3HF  
 Tel: 020 7433 0000 Fax: 020 7433 6259/6269  
 Run of Paper (Display), Motors & Property Advertising

[Stephen.Lafferty@archant.co.uk](mailto:Stephen.Lafferty@archant.co.uk)

Classified advertising

[Melanie.Balban@archant.co.uk](mailto:Melanie.Balban@archant.co.uk)



[www.hornseyjournal.co.uk](http://www.hornseyjournal.co.uk)

[www.muswellhilljournal24.co.uk](http://www.muswellhilljournal24.co.uk)

[www.tottenhamjournal.co.uk](http://www.tottenhamjournal.co.uk)

**ADULT WEEKLY REACH**

**54,410\***

SOURCE: \*JICREG 1/4/10 Islington Gazette combined with Hornsey Journal series-41,217  
 Average Wkly UV 's JD09 Omniture -13,193



**ONLINE ADVERTISING RATES**

**£100** + VAT

Monthly tenancy

<b>PUBLISHED: THURS</b>	<b>Rates per sccm</b>	<b>Booking &amp; Copy Deadline</b>
<b>Run of Paper (Display) (editorial pages)</b>	£10.00	Tue 17:00
<b>Property Section</b>	£12.50	Fri 16:00
<b>Motors Section</b>	£8.00	Mon 16:00
<b>Recruitment Section (group rate)</b>	From £35	Tue 14:00
<b>Classified</b>	£17.38	Tue 14:00
<b>Entertainments Section</b>	£7.50	Mon 16:00
<b>Public Notices</b>	£22.00	Tue 16:00

**Page size 340mm x 267mm**

Special positions & full colour will incur extra charge



\*\*Awaiting verification